

Carsten SCHIERENBECK

PERSONAL INFORMATION

Date of birth: 28 May 1973
Place of birth: Mülheim (Ruhr), Germany
Nationality: German
Marital status: Single

Email: advantage@competitive.de



PERSONAL PROFILE

Strong scientific and analytical skills acquired through advanced academic studies and professional experience. Excellent communication, interpersonal and leadership skills developed through experience in organising and taking responsibility in multicultural environments. Highly motivated, creative, enthusiastic and thrives on challenges and working under pressure.

EDUCATIONAL BACKGROUND

Oct 1999-ca. Oct 2003 *Centre for Urban and Regional Studies (CURS), School of Public Policy
The University of Birmingham, England*
Doctoral Research – CURS European Research Studentship

AREAS OF EXPERTISE: Economic Development, Innovation Policy, Regional Policy, EU Policy

Preliminary title of PhD thesis: *'Regional Competitiveness in Europe and the Role of Regional Innovation Policy: Case-studies from North Rhine-Westphalia'*.

Sept 1998-Sept 1999 *The Birmingham Business School
The University of Birmingham, England*
MBA - Master of Business Administration in International Business
Accredited by the Association of MBAs (AMBA)

Main subjects: Strategic Management, International Business Finance, Marketing, International Trade, Project Management, Human Resource Management, Accounting.

Final average of 71.4 % and Distinction in Dissertation: *'An analysis of the factor conditions as one of the determinants of Telford's competitive advantage as a region'*.

Sept 1992-Sept 1998 *The University of Wuppertal, Germany*
BCom - Bachelor of Commerce (Diplom-Ökonom)

Main subjects: Economics with an emphasis on Labour & Production and Planning & Organisation and Business Studies with an emphasis on Labour & Production, Labour and Social Law, Production Economics, Business English.

Final average of 1.6 (equivalent to a very high 2.1) including Distinction in Dissertation.

Sept 1995-Aug 1997 *European Education Centre of the Real Estate Management and the Housing Industry (incorporating the former Institute of Housing Companies for Correspondence Teaching), Bochum, Germany*
Professional Vocational Qualification in Property Management

Two-year apprenticeship (see below) with correspondence course in theory and practice of property management. Main subjects of the course: Specific Property Management Administration, Business Administration, Economics/EDP, Business Arithmetic, Accounting. Qualification (*Kaufmann in der Grundstücks- und Wohnungswirtschaft*) awarded following final examinations at the Vocational School in Bochum and the Chamber of Commerce in Bonn (IHK).

WORK EXPERIENCE

Jan 2000-Dec 2000 *West Midlands in Europe Regional Office (former Birmingham & West Midlands Office), Brussels, Belgium*
Placement as part of the Doctoral European Research Studentship

Responsible for the Innovation Portfolio including the organisation of a high-profile workshop on innovation; participation in the preparations of the re-launch of the office; writer of several Bulletins and the weekly Newsletter; Liaison Officer for the Committee of the Regions; networking and liaising with the European Commission, European Parliament and Regional offices; 'RETI' (now EIRA, the European Industrial Regions Association) Network Link Officer.

Sept 1995-Aug 1997 *Loos Hausverwaltungen GmbH (Property Management), Bonn, Germany*
Two-year full-time apprenticeship

Correspondence with property lawyers, property owners and tenants; Accounting and data transfer; development of a specific database to elaborate a standardised tailor-made final statement of utility costs; Acting Deputy to the Managing Director.

Sept 1994-Aug 1995 *Loos Hausverwaltungen GmbH (Property Management), Bonn, Germany*
Part-time Administrative Assistant

SKILLS AND INTERESTS

Languages	German mother tongue, fluent written and spoken English, conversational French.
Computer skills	Advanced use of Microsoft Office 2000 including Word, Access, Outlook, PowerPoint, Excel as well as FrontPage and Endnote. Use of statistical software SPSS 11.0 and NVivo (NUD*IST Vivo) for qualitative research. Basic programming skills (C, COBOL, HTML). 'Beginning Html 4' certified training course. Regular use of the Internet.
Interests	Sport (Football, Badminton, Basketball, Squash, Skiing); Travel; Reading; Social Activities ('MBA Student Representative' and Member of the 'Priorsfield Society-Student Committee' at Birmingham Business School).
Miscellaneous	Lecturing to MBA (Public Policy) postgraduate students at the University of Birmingham on EU Regional Policy; participation in University of Wuppertal seminar on "People in Organizations" (1 week) and Birmingham Business School team building exercise (4 days); winner of the 1998 Birmingham Business School business simulation (2 days), PowerPoint presentation of MBA dissertation project results to 50 participants at the 1999 International Symposium in Leeuwarden, Netherlands (included in final KPMG report); full, clean driving licence.

**Publications &
Consultancy Work**

Schierenbeck, C.; Bentley, G. (2002) "*manuguide*" - *A Directory of Government initiatives to assist manufacturing industry in the West Midlands*, compiled for Advantage West Midlands Development Agency by the Centre for Urban and Regional Studies, University of Birmingham, February 2002, 309 pages

Burfitt, A.; Gibney, J.; Schierenbeck, C. (2002) *Infrastructure and Public Sector Support for the Medical Technology Industry in Baden-Württemberg*, a report for Advantage West Midlands Development Agency by the Centre for Urban and Regional Studies, University of Birmingham, May 2002, 39 pages